

**Bluebell
Wood**
CHILDREN'S HOSPICE



Corporate
News



Bluebell Wood
Children's Hospice

@BluebellWoodCH

365



Bluebell Wood
BUSINESS CLUB

Take a look at our brand new 365 Business Club facebook page for news, updates and offers. Simply search 'Bluebell Wood 365 Business Club' and click like.



Business Club UPDATE

Our Business Club celebrated its first birthday in September and is going from strength to strength.

We're holding our third networking event at the beginning of October, and launching our 365 Business Club facebook page for members to virtually network, and share offers, ideas and fundraising inspiration.

We are about to hit the 50 member mark, which means our Business Club members have raised over £18,000 for the hospice just by signing up! This means we could pay for a member of our community team to offer practical and emotional support in families' own homes three times every week for a whole year.

We'd like to say a huge thank you to all our 365 members. If you know a business which would be interested in joining our 365 club then please spread the word. Membership costs just £1 a day and is a fantastic way to support us, and connect with other local, regional and national businesses.



"The hospice has improved the quality of life for Zuzanna. Spending time there makes her so much happier, and is a big help for us as parents."

Please contact our corporate team on 01909 517 365 to join today.

49,000 children in the UK have life-shortening or life-threatening conditions.



That's equal to one in every 270 children - or one in every school. This means there are 1,300 children in our area we could help.



With their families, parents, brothers and sisters, that's over 10,000 people.





Could we be your charity of the year?

By nominating us as your charity of the year, you can help us be there for families during the toughest of times, and help them create special memories to treasure together.

Becoming a corporate partner is a great opportunity to engage your customers and employees. Our creative corporate fundraising team will work with you every step of the way, providing you with the ideas, enthusiasm, and recognition to make sure our partnership is a real success.

If you would like to choose Bluebell Wood as your charity of the year, please call 01909 517 367 or contact rachael.dawes@bluebellwood.org.

Ever had that awkward moment when someone else wears the same thing to work as you?

Here at Bluebell Wood, we have the perfect solution! Just refresh your wardrobe with those new Autumn/Winter fashions and bag up anything that's old hat for us to sell in one of our ten shops.

You'll be the office style icon once again, and a charity champion to boot.

If you and your colleagues can collect eight bags or more, we'll come and pick them up from your workplace. Just ask one of our corporate fundraisers for your Bag It for Bluebell bags; or email info@bluebellwood.org. Each bag will generate an average of £15 for our hospice.





Bank Park

Your charitable parking partner

Bank Park's fundraising drive first started in 2012 after an inspirational visit to our hospice.

Bank Park is a fair parking scheme set to give local businesses and charities a helping hand. Since owners Ashley and Karen's visit, Bank Park have gone full throttle with their fundraising and have topped over £56,000 in donations from parking fees.

This phenomenal amount was raised through their scheme which gives Bluebell Wood a donation for each car parked in their nine car parks located in Sheffield, Rotherham, Mansfield and Chesterfield. In addition, Bank Park also manage Decathlon's car park in Sheffield which match fund the percentage raised.

Bank Park also have clothing bins installed in their Sheffield and Chesterfield car parks so customers can park up and donate clothes, shoes, books or bric-a-brac. Each bag generates around £15 in our shops and since 2015 has raised £8,175 - that's a total of 545 bags!

The great work of Bank Park doesn't stop there, as they're also a proud member of our 365 Business Club. They also own The Trades, a live music venue in Rotherham, where various fundraising events for Bluebell Wood are held. Thank you Bank Park for being our charitable parking partner.



The hundred quid quest

10 notes, 6 months, 1 good cause

Everybody knows money doesn't grow on trees...or does it? Here at Bluebell Wood, we beg to differ. We'll give your company a seed fund of £100 and six months to turn it into as much cash as possible. As long as it's within the law and good manners, you can be as creative as you like with your fundraising.

Battle it out with other businesses for the chance to be crowned the champion of The Hundred Quid Quest.

New to 2017 - to register your interest, contact Rachael Dawes on 01909 517 367 or email rachael.dawes@bluebellwood.org



Do you always get a selection box in your Christmas stocking?

Think bigger this year with our festive chocolate explosion.



Ask us for one of our raffle sheets. Simply pay £1 to be in with your chance to win this fantastic chocolate feast.

SPONSORSHIP OPPORTUNITIES

Becoming a corporate sponsor of Bluebell Wood is one of the best ways that your company can support us, no matter the size of your organisation. Our sponsorship opportunities offer fantastic value for money and in return help you maximise your marketing budget.

Choosing to support us is a great way to boost your profile in the wider community, while helping us raise the £4m we need to keep our hospice's doors open every year.

Our dedicated corporate fundraising team can work with you to create a sponsorship package tailored to your business, and you can help us with any of the following:

- Sponsor our promotional material such as newsletters and events guides
- Sponsor our lottery
- Campaign and event sponsorship
- Sponsor our mascot George
- Sponsor a member of our Care Team

Martin Lenton & Darren Hardisty, Managing Partners at Workflow, who sponsored a recent newsletter said "It was our absolute pleasure to sponsor Bluebell Wood's newsletter. Having seen the incredible work they do we felt compelled to help in any way we could.

We look forward to working with them again and would encourage other businesses to get involved as they really make a difference."

Find out more information about our sponsorship packages and how to get involved by contacting your Corporate Account Manager on 01909 517 365.



Meet Theo, who comes to respite. Theo was diagnosed with cerebral palsy, epilepsy, and other conditions. Despite all this, Theo smiles on his face.

CORPORATE VOLUNTEERING

Would your company like to give something back to the local community?

Whether you're a dab hand with a paint brush or an impressive organiser, we are always on the lookout for volunteers to help us keep our hospice running smoothly.

Here at Bluebell Wood we offer all our corporate partners the opportunity to volunteer at our hospice – for a day or half a day – where you will get the chance to develop your skills and work as a team, while knowing that you are making a real difference to our children and families.

Volunteering roles range from helping at our hospice, gardening in our six and a half acres of land, painting, helping in some of our shops, administration tasks and much more.

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pilepsy and feeding
er complex medical
, Theo always has a

If your company would like to volunteer then please contact our Corporate Volunteer Co-ordinator, Sandra Hind, on 01909 508 106 or sandra.hind@bluebellwood.org.



Alternative Christmas Card

Does the thought of writing your Christmas cards for work colleagues or social groups make you feel a little bah-humbug?

Help is at hand with our alternative Christmas card.

We'll send you an A4 card and a collection box. All you have to do is display the card and encourage your friends and colleagues to write their Christmas wishes inside and make a donation.



We know that everyone is busy at Christmas so we've made sure that paying in the money you collect is really easy. You can take your collection box into one of our ten shops, send us a cheque for the total amount or donate the final amount online at

www.mydonate.bt.com/events/alternativechristmascard2016

This year's card features five Bluebell Wood children and siblings and is a fantastic way to share festive wishes with friends, while supporting our hospice.

To get your free card, call 01909 517 365, email info@bluebellwood.org with "Alternative Christmas Card" in the subject line, or speak with your Corporate Account Manager.



Christmas Jumper Day

Friday 9th December



Wear your silliest seasonal sweater and donate £1. If you don't own a Christmas knit, why not jazz up your jumper with tinsel and baubles?

Find out more at www.bluebellwood.org or speak with one of our corporate team on 01909 517 367.

**Bluebell
Wood**

CHILDREN'S HOSPICE



DRAGON BOAT RACE



MANVERS LAKE

AUGUST 12TH 2017

**TEAMS
OF 11**

**FIND OUT MORE AT WWW.BLUEBELLWOOD.ORG OR CALL
JO BERRY ON 01909 517 365**

CAN YOU CONQUER THE CONISTON COMBO?

SATURDAY 10TH JUNE 2017

**TACKLE GRIZEDALE FOREST'S 20KM
MOUNTAIN BIKE TRAIL.**

**CLIMB 2,634 FT TO THE SUMMIT
OF OLD MAN.**

**JUMP CANYONS AND
WATERFALLS.**

ALL IN UNDER 12 HOURS.

**WILL YOU TAKE ON
THE CHALLENGE?**



For more information, please visit: www.bluebellwood.org
or call Jo Berry on 01909 517 365.

Remem-bear

a loved one this Christmas



This Christmas, help us be there for families like Issabelle's during the toughest of times.



Issabelle Futter, who spent her last days at Bluebell Wood



Issabelle's brother and sister, with her favourite teddy, Bearemy

Remem-bear a loved one this Christmas and we'll send you a special card to hang on your tree, and a limited edition "Bearemy" badge as a keepsake.

If your business would like to hold a Remem-bear day then please get in touch with our corporate team on 01909 517 365.

For more information about how to donate, please visit:
www.bluebellwood.org